



INDEPENDENT TELEPHONE & TELECOMMUNICATIONS ALLIANCE

FOR IMMEDIATE RELEASE

October 4, 2010

Contact: Paul Raak

202-898-1514 (o)

703-489-9420 (c)

*** * * PRESS STATEMENT * * ***

CONSUMERS HURT BY CURRENT RETRANSMISSION CONSENT RULES

(Washington) The following statement was released today by the Independent Telephone & Telecommunications Alliance (ITTA), and may be attributed to Paul Raak, Vice President of Legislative Affairs:

“The recent disruptions in video programming involving FOX and DISH Network is another example of consumer vulnerability to outdated retransmission rules.

“ITTA has repeatedly urged the Federal Communications Commission and Congress to revisit the retransmission rules in order to ensure that consumers do not lose programming when negotiations between programmers and multichannel video programming distributors (MVPDs) stall or sour. ITTA has recommended in formal FCC comments that Federal rules should establish immediately one or more dispute resolution mechanisms to protect consumers while Congress and the FCC undertake a more comprehensive review of the retransmission rules.”

#

ITTA represents mid-size local exchange companies that provide a broad range of high quality wireline and wireless voice, broadband, Internet, and video telecommunications services to 22 access lines in 44 states.