



INDEPENDENT TELEPHONE & TELECOMMUNICATIONS ALLIANCE

January 16, 2008

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, SW
Washington, DC 20054

Re: NOTICE OF *EX PARTE* PRESENTATION

DTV Consumer Education Initiative
MB Docket No. 07-148

Dear Ms. Dortch:

Today, Jeffrey Lanning of Embarq and the undersigned met with Cristina Chou Pauzé of Commissioner Robert M. McDowell's office. We discussed the *DTV Consumer Education Initiative* proceeding and issues surrounding a proposal to require providers of Lifeline/Link-Up services to provide consumers notice of DTV transition. ITTA reiterated positions set forth in its December 4, 2007, letter to Chairman Kevin J. Martin.

Respectfully submitted,

s/ Joshua Seidemann
Joshua Seidemann
Vice President, Regulatory Affairs

cc: Commissioner Robert M. McDowell
Cristina Chou Pauzé